From:

**Sent:** Tuesday, October 25, 2005 11:26 AM

To:

Cc:

Subject: Warning CPI Short List Attachments: CPI ashi brochure.pdf

## Warning To all Suncoast ASHI members and candidates:

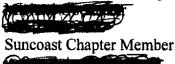
Attachment is a copy (if you can not open it, I'll fax) of a CPI brochure called "The Short List". Yes expect to see it right next to or in place of the standard Suncoast member brochure at realtor offices. I have been against the basic premise of this program (although it is disguised as continuing education) since this unauthorized program was put together several years ago. That premise is, "Hey everybody, we are the only good inspectors because we've been around longer." Well, I've been around long enough (8 years) and have done many more inspections than required, lots of continuing education and I passed the National test to be a member, however I know this is not the way to treat other ASHI members. This is not the way to retain members and get new ones in the chapter. Any of you that have dropped from the Chapter, or have not seen a reason to join, speak up now. So you newer members, you are back to being a second class inspector and you candidates you are not worthy at all. Sound good to you? It certainly does not sound good to me!

## This program needs to be stopped NOW!

ASHI National needs to hear from you, the Suncoast Board of Directors needs to hear from you and I need to hear from you. Call <u>and</u> put it in writing/email (email is best). I think it is time to get the chapter back into the hands of the full membership.

Don Norman ASHIpresident@ashi.org Bob Kociolek, chapter relations bobk@ashi.org Suncoast Chapter Board on the website

I look forward to hearing from all of you.





## Below is a letter I have sent to the guys on the "Short List" brochure.

To: Jim Fahs, Tom Banister, Jerry Bigelow, Charles Groff, Kim Harrington, Kenneth Lloyd, Louis Parrillo and Ed Pipino

## Gentlemen,

I have seen the brochure that your group has distributed and find it very disturbing and a disgrace to the ASHI membership. I also understand that a separate CPI website is planned or in the works. For all of the years that you have been in business, I can not understand why you have done such a desperate thing. Do newer ASHI inspectors pose such a threat to you? This is the type of marketing I expect from

the newer non-ASHI inspectors that have no experience. Most of you were on another tasteless bit of marketing, "The Master Inspector's" brochure, "The Short list" is just as tasteless. In that brochure you stated that anyone else was just a Journeyman or an Apprentice. I don't see any difference with this brochure, and it is a slap in the face of all ASHI inspectors. Degrading other ASHI inspectors for your personal benefit, why would you do that?

As members and officers of the ASHI Suncoast chapter, you have gone way over the line and are in violation of the ASHI Code of Ethics and more importantly the trust as fellow chapter members. This has been brought to the attention of ASHI president Don Norman and ASHI HQ. You have put yourselves above the chapter and the members you represent. The CPI program is <u>not</u> an ASHI program and is only a self made credential.

Those of you that are elected officers of the Suncoast Chapter are misusing your authority and not representing the membership. What you do with your own company is one thing, but you took an oath to support the chapter and the entire membership.

I have been asked, why don't I get on board with CPI, you have the credentials? My answer has always been the same, it's true purpose (which is not continuing education) is wrong and not what ASHI is about. Being an ASHI Member IS the Pinnacle, not some contrived, self-serving, and unauthorized group.

Before this gets out of control and does more damage to ASHI, the Chapter and the Home Inspection Profession, I request that you have all of the brochures picked up and the CPI group be dissolved.

Our efforts should be to promote ASHI and the entire ASHI membership.

