

ANNOUNCING...

Following is the press release announcing our new service, Inspection Radio.

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FOR IMMEDIATE RELEASE**INSPECTION RADIO LAUNCHES FIRST MULTIMEDIA INFORMATION SERVICE FOR THE HOME INSPECTION INDUSTRY****Exclusive browser toolbar provides unprecedented access to inspection information**

Yorba Linda, CA (PRWEB) April 10, 2007 -- The creators of InspectionNews.net, InspectionWorld and the Home Inspection Business Operations Study are proud to announce the launch of Inspection Radio, the first multimedia information service for the home inspection industry. Programming channels will include building industry-related Internet radio stations, podcast feeds from home inspectors as well as exclusive content developed for Inspection Radio.

Inspection Radio will be broadcast through its proprietary Internet Explorer and Firefox browser toolbars. Anyone with Internet access can easily click, play, listen and watch the audio and video options incorporated into the toolbar without having to learn or switch between any computer programs. The browser toolbar aggregates information provided by home inspector and home industry-related organizations as well as information provided by U.S. federal and state governments. With the growing popularity of social-networking websites and social media, many inspectors are using blogs, podcasts and even YouTube.com videos as part of their marketing efforts. In addition, home inspector membership organizations like the American Society of Home Inspectors (ASHI) and the National Association of Certified Home Inspectors (NACHI) have dedicated resources to developing their respective "Virtual Home Inspection" and "NACHI.TV" media properties. Inspection Radio will report on these and

other initiatives to provide home inspectors with the most comprehensive home inspection information available.

The Inspection Radio service was developed by Brian Hannigan, principal of InspectionNews.net and Carlos Tabora, a social media marketing consultant based in Orange County, California.

"I am thrilled to partner with Brian and InspectionNews.net as he has long been respected in the home inspection industry as a trusted third party information provider," said Tabora. "I look forward to expanding his coverage of the home inspection profession to include all of the emerging Internet technologies. Inspection Radio listeners and toolbar users will be able to 'tune-in' 24 hours a day for home inspection news, education and entertainment."

The Inspection Radio Toolbar is necessary for accessing all of the Inspection Radio content and can be downloaded for free at <http://www.inspectionradio.com>.

About Brian Hannigan

Mr. Hannigan is the founder of Hann Tech Marketing Links and has developed business improvement products and services for the home inspection industry for more than ten years. These offerings include InspectionNews.net, CostOfBusiness.com and HomeInspectorLocator.com. Inspection Radio is the first business venture between Hann Tech Marketing Links and AdvertiseYourSpace.com, LLC.

About Carlos Tabora

Mr. Tabora has more than 15 years of experience in nonprofit, publishing and experiential marketing. In the home inspection industry, he introduced several programs including InspectionWorld and the Home

Inspection Business Operations Study while serving as Director of Marketing for the American Society of Home Inspectors. He now runs AdvertiseYourSpace.com, LLC, a consulting firm in Orange County, California specializing in new media marketing.

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To arrange for an interview with Brian or Carlos, please call us at 1-888-277-5099 or email us at media@inspectionradio.com.