



**Market your services to:** Long & Foster Realtors...  
Management  
Employees  
Real Estate Sales force  
    And their clients (buyers / sellers / homeowners)  
    And the general public  
Fellow HSC vendors

**Through:** Your company's Web Ad on [www.longandfoster.com](http://www.longandfoster.com)  
A reciprocal link from your website to the HSC site  
Home Service Coordinators at our call center  
Use of the Long & Foster HSC logo in all your advertising  
Face to face contact  
    Introduce yourself at our sales offices  
    Speak at Sales Meetings  
    Company sponsorships at Long & Foster functions  
    Marketing materials at Long & Foster Offices

**Focus on the geographic area that is most cost effective for you:**

- ✚ Just in your hometown or county
- ✚ Or neighboring counties
- ✚ Or all the Washington Metropolitan area
- ✚ Or the whole Mid-Atlantic Region that Long & Foster services

**Connect with potential customers that have an immediate need:**

- ✚ New homeowners that want to make their house a "home"
- ✚ Homeowners who are ready to list their home but need to spruce it up before it goes on the market
- ✚ Long & Foster clients that have had a home inspection or a walk through and now need repairs made quickly so they can go to settlement
- ✚ Long & Foster agents/employees that need something done to their own home and know that the Home Service Connections® program will provide them with an insured, licensed top-quality vendor to take care of their needs

**Vendor Relation Manager:** Hazel Eringis

**Toll Free:** 703-653-5139

**Email:** [hazel.eringis@longandfoster.com](mailto:hazel.eringis@longandfoster.com)