

John Q. Sample
1234 Main Street
Anytown, CO 12345-6789

We're pleased to present our members with the opportunity to save on auto insurance.

Dear John Q. Sample,

At InterNACHI, we're always on the lookout for valuable savings opportunities and benefits for our members. So when we found an insurance company that would offer exclusive discounts to you, we just had to pass on the news.

Liberty Mutual is offering our members a special Group Savings Plus® discount of up to 10% off their already-competitive auto and home insurance rates.

Liberty Mutual is a company we trust.

In addition to offering savings, Liberty Mutual is a company that we know we can trust to provide great service. They've proven themselves as insurance leaders. Liberty Mutual is:

- One of the nation's top 10 insurance providers.
- Currently ranked #86 on the Fortune 100 list.
- North America's **leading provider of group auto and home insurance**, offering coverage to members of more than 11,000 organizations.
- Rated "A" (Excellent) by **A.M. Best Company**, an independent national organization that rates an insurer's financial strength and performance (as of August 2009).

We invite you to review the enclosed information from Liberty Mutual. For a free auto insurance rate quote, Liberty Mutual's representatives can be reached toll-free at **1-800-524-9400** or visit **libertymutual.com/iachi-save**. We are pleased to be able to pass these savings on to you from a company of this caliber, and hope you take advantage of this special opportunity to save.

Sincerely,

Nick Gromicko

Founder

P.S. You can reach Liberty Mutual by calling 1-800-524-9400, Mon. – Fri., 7 a.m. to 12:30 a.m.; Sat., 7 a.m. to 11 p.m; Sun., 9 a.m. to 10 p.m. (ET) or by visiting libertymutual.com/iachi-save anytime. In order to receive your Group Savings Plus discount of 10%, be sure to have your Personal Invitation Number XXX XXX XXXX ready.

InterNACHI receives financial support for allowing Liberty Mutual to offer this auto and home insurance program.



It's easy for *InterNACHI members* to save hundreds of dollars a year on auto insurance.

- 1. Get your current policy and driver's license.
- 2. Call toll-free **1-800-524-9400** or visit **libertymutual.com/iachi-save** for a free, no-obligation rate quote.
- 3. Answer a few questions so we can determine the best possible coverage and the lowest rate.

In just a matter of minutes, see how much you could save. It's that easy.

Your group discount of **up to 10%** already puts you ahead of the game. Plus, you could qualify for additional savings based on the other discounts we offer.* And, unlike some companies, we *guarantee* your rate for 12 months, not six.

We also offer convenient payment options, including checking account deduction and direct billing.

Save on other coverages as well.

- Get a group discount on your home insurance.*
- Take advantage of additional coverage at competitive rates with our umbrella liability policies.

Get unsurpassed service when you need it most.

- You can count on round-the-clock claims service and access to local claims centers.
- In the event of an accident, we'll make sure you have a local claims representative dedicated to handling your claim.
- If your brand new vehicle is totaled within the first 12 months and within the first 15,000 miles, we'll cover the full cost of replacement or repair, less any deductible.^{††}

See just how much you could save. Call today or visit us online.

Sincerely,

Melanie Foley

Melanie Foley Executive Vice President

Don't wait for your renewal date (in most states there's no penalty to switch mid-term).

For your free rate quote, call toll-free 1-800-524-9400 or visit libertymutual.com/iachi-save.

 $Call\ Monday-Friday, 7\ a.m.\ to\ 12:30\ a.m.;$ $Saturday, 7\ a.m.\ to\ 11\ p.m.; Sunday, 9\ a.m.\ to\ 10\ p.m.\ (ET)$

Please have your Personal Invitation Number, current policy and driver's license available.



Personal Savings Chart

At Liberty Mutual, we're confident you could save with our exclusive Group Savings Plus® program. In fact, some of our customers have saved up to \$327.96 or more a year.**
But don't take our word for it. Complete this chart and contact us to see just how much you could save.

you could receive.* (Simply check off the boxes that apply to you.)	

CTU-126

Compare Liberty Mutual to other auto insurance providers.

John Q. Sample, you could save hundreds of dollars a year on auto insurance through Group Savings Plus®.

Customers in Colorado have found us, on average, to be:**

- \$158.48 **lower** than Farmers
- \$411.49 **lower** than Hartford
- \$530.24 **lower** than Allstate

Average group member savings is \$327.96 a year.**

For your free rate quote, call toll-free 1-800-524-9400 or visit libertymutual.com/iachi-save.

Call Monday – Friday, 7 a.m. to 12:30 a.m.; Saturday, 7 a.m. to 11 p.m.; Sunday, 9 a.m. to 10 p.m. (ET)

For the most accurate quote, please have your current policy, driver's license and Personal Invitation Number XXX XXX available.