

PRO-LAB Underwrites NACHI.TV

Denver, CO—Tired of surfing boring websites? Soon you will be able to tune into NACHI.TV, the home inspection industry's on-demand webcast, and watch anything inspection-related. The shows will feature the inspection profession's very best vendors, educators and industry leaders as guests.

NACHI members can watch free educational videos on everything from "Commercial Inspections" to "Thermal Imaging Techniques." Some of the industry's best speakers and trainers are scheduled to be on upcoming episodes. Many episodes will be shot with actual inspectors on location while they perform inspections. Very educational!

NACHI members will also be able to add links to their own inspection websites which will permit visitors to watch consumer episodes such as "Why Hire a NACHI Member," "What Every REALTOR Needs to Know about Home Inspections" and "How to Recognize Termite Infestation." Members need not host the video but instead simply link to the episodes they wish to make available to their visitors. Everything is hosted on NACHI.TV's servers which makes linking to them simple.

The cost to operate NACHI.tv is extremely expensive. "PRO-LAB® once again stepped up to the plate with the big bucks," stated Nick Gromicko, CEO of NACHI. PRO-LAB® has agreed to exclusively underwrite the entire project by writing NACHI a check for \$100,000. "As the Home Inspection industry's biggest supporter, it was my pleasure to give back especially during the holiday season... and a big special thanks to all of the loyal PRO-LAB customers; you made us number one," stated James McDonnell, CEO of PRO-LAB.

As an added bonus, NACHI.TV will also be producing professional commercials for individual NACHI members to put on their websites. Imagine these links on your website: "Click Here to watch me explain about how I test for radon" or "Click Here to watch me tell you more about ABC Inspection Company." NACHI.TV will also produce custom DVDs for NACHI members to hand out instead of business cards.

NACHI.TV is also developing the world's largest inspection video clip library for NACHI member use. Production began in late November 2006 using 3ccd digital camcorders. The First two shows have already been edited using Final Cut Pro. The eighty total anticipated shows will be available for free to anyone and everyone at anytime from any computer in the world. Watch what you want, from wherever you want, whenever you want.

About NACHI

The National Association of Certified Home Inspectors is the largest inspection association in North America. Formed in 1990, NACHI is both a non-profit organization as well as tax exempt. Its 205,000+ page, 115 million hit per year website, www.nachi.org, is host to interactive online continuing education, the industry's most popular exams and quizzes, and a 300,000+ post message board.

NACHI also operates the following sites: InspectorMALL.com, aboutNACHI.org, FindanInspector.us, InspectorPages.com, InspectorLocator.com, InspectorNow.com and InspectorSEEK.com as well as thousands of other lead generating sites for a total of 624 million plus webpages constituting 98.4% of all inspection related content online.

NACHI is the industry's largest provider of continuing education and host to hundreds of inspection events each year. More than 9,100 North American inspectors call NACHI home. NACHI... Inspected once, inspected right.

About PRO-LAB

PRO-LAB® is the leading provider of environmental laboratory testing services in the world. PRO-LAB® offers laboratory testing services for mold, radon, lead, asbestos, and drinking water pollutants. Staffed with certified indoor air quality professionals, radon measurement specialists, Ph.D. mycologists, chemists, and registered clinical laboratory technicians, PRO-LAB® has the knowledge and experience to assist in any environmental investigations. PRO-LAB® is the first laboratory to offer all lab supplies bundled together with the lab analysis fees for simplified processing.

As the leader in the environmental testing industry, we understand the importance of delivering quick, accurate results. That's why, at PRO-LAB®, we guarantee the fastest turnaround time of any laboratory in the country.

For more information please contact Debbie Eble at 954-385-1350

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