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## FOR IMMEDIATE RELEASE

### **CHAD HETT & INSPECTIONGO ACQUIRE MIKE CROW'S MASTERMIND INSPECTION COMMUNITY**

Mike Crow, founder of MIC, the Mastermind Inspection Community, and Chad Hett, co-founder of InspectionGO, are honored to announce the merging of their companies. The official announcement took place last week at MIC's "Platinum Meeting" in Charleston, South Carolina that InspectionGo now owns MIC.

Mike Crow started MIC in 2003 because of his desire to help the inspectors build their businesses with consistent, proactive resources and marketing information. Since its inception, MIC has helped hundreds of home inspection companies enhance their business and increase their revenue. Mike Crow has literally helped dozens of inspectors grow to become million-dollar businesses.

Chad Hett, co-owner of Elite Group Inspections, is one of MIC's biggest success stories and the one that every inspector strives towards when joining MIC. Chad joined the group in 2004, and in the first 10 years, was able to scale his business from \$2 million to \$6 million in revenue. Then, in 2016, Chad joined forces with John Russell and together the two worked to grow again but this time from the impressive \$6 million annual revenue up to \$12 million annually! They implemented innovative back-end systems, accounting practices and more that propelled the Elite Group to this incredible level of success in just three years!

Chad and John make a formidable team and together formed InspectionGo, a company focused on creating a consistent experience and product for consumers and inspectors through digital exhibition, marketing, accounting, and inside sales.

Everyone at InspectionGo will continue to help, grow, and enrich the MIC community. They will deliver their knowledge and experience to the community through free resources to help elevate and scale home inspection businesses to new growth levels. MIC will continue to focus on marketing, but now will add tools pertaining to business coaching, best industry practices, accounting assistance, digital marketing and many more things that will help even more inspectors reach that coveted million-dollar business goal.

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Chad, John and the entire team at InspectionGo would like to formally extend their gratitude and humbled appreciation to everyone that made this convergence possible, especially Mike Crow and the MIC family, whom they look forward to working with closely now and into the future.

Abundant and boundless thanks go out to InterNACHI for years of unrelenting support and assistance. Nick Gromicko, founder of InterNACHI, notes that, "It is a great honor for me to know that Mike Crow is part of the InspectionGo team, and I am very excited for the future."

As a team, Chad, John and Mike are excited to continue Mike's original mission to transform the lives of home inspectors and home inspection business owners in all areas from getting more inspections, to profitability and having a business that helps take care of everything that's important to you!

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