

INTERNACHI® MEMBERSHIP GUIDE

YOUR SUCCESS AS A HOME INSPECTOR STARTS HERE.



NACHI.ORG



An inspector asked me if InterNACHI® had a catalog of everything we provide our members. So I asked our staff to create one. I wanted a guide that helped members get their heads around everything we do for them. The first version that our staff came up with was 464 pages long and weighed more than three pounds! Obviously, we had to leave a lot out. This final version represents a small sampling of what we do... for you. Enjoy.

TO YOUR SUCCESS,

Nick Gromicko, Founder InterNACHI®

DESIGN & LAYOUT

Cherise Prestipino, Marketing Team Lead

DESIGN CONTRIBUTORS

Jessica Langer, Marketing Director Levi Nelson, Member Marketing Chris "CK" Krowiak, Member Marketing Ian Day Schroff, Member Marketing

EDITOR-IN-CHIEF

Kate Tarasenko

TABLE OF CONTENTS

Custom Home Maintenance Books

01 ABOUT INTERNACHI®			05 SPECIALTY PROGRAMS		
	Welcome to InterNACHI® Meet the Team	6 8	Buy-Back Guarantee Multi-Inspector Firm Resources Move-In Certified®	61 62 63	
02	MEMBERSHIP		06 MEDIA		
	InterNACHI® Membership	11			
	Business Growth & Success	12	Media Platforms	67	
	Multi-Inspector Firm Tools	13	InterNACHI® Webinars	68	
	InterNACHI® Insurance	14	InterNACHI® YouTube Channel	70	
	Vendor Discounts	15	Home Inspector Podcast	71	
	Inspector Community	16	The Inspector Show	71	
03	EDUCATION		07 EVENTS		
			Inspector Boost	73	
	InterNACHI® School	25	Professional Inspectors Convention	74	
	Become a Certified Professional Inspector®	26	00		
	House of Horrors®	28	08 PARTNERS		
	InterNACHI® Courses	32			
	Online Continuing Education	43	Industry Partners	77	
	Courses for Real Estate Agents		Certified Master Inspector®	78	
	Inspector Certifications	44	Certified Commercial Property Inspectors Association (CCPIA)	79	
	InterNACHI® Scholarship Program Inspection Textbooks	46 47	Inspectors Association (CCPIA) International Association of Professional Contractors	80	
04	· MARKETING		International Association of Certified Indoor Air Consultants (IAC2)	81	
	MARKETING		Inspector Outlet	82	
	Free Design Services	49	Cozy Coats for Kids®	83	
	Custom Logo Design	50			
	Marketing Materials	52	The state of the	0.4	
	"Now That You've Had a Home	56	How to Join	84	
	Inspection" Home Maintenance Books		Contact Us	86	

57



OUR VISION: INSPECTING THE WORLD!®

INTERNACHI® MISSION

InterNACHI® continues its leadership role as the world's largest organization of certified property inspectors, and elevates the home inspection profession by offering valuable membership benefits, including free online training, examination and certification, business development, marketing support, legal documents, and discounts on everything from inspection software to E&O insurance.

INTERNACHI® SCHOOL MISSION

InterNACHI® School is dedicated to providing InterNACHI® members with a free online accredited Home Inspector Certificate Program and free online education courses that enable its students to meet their academic and professional goals.



GET IN TOUCH

Contact Us

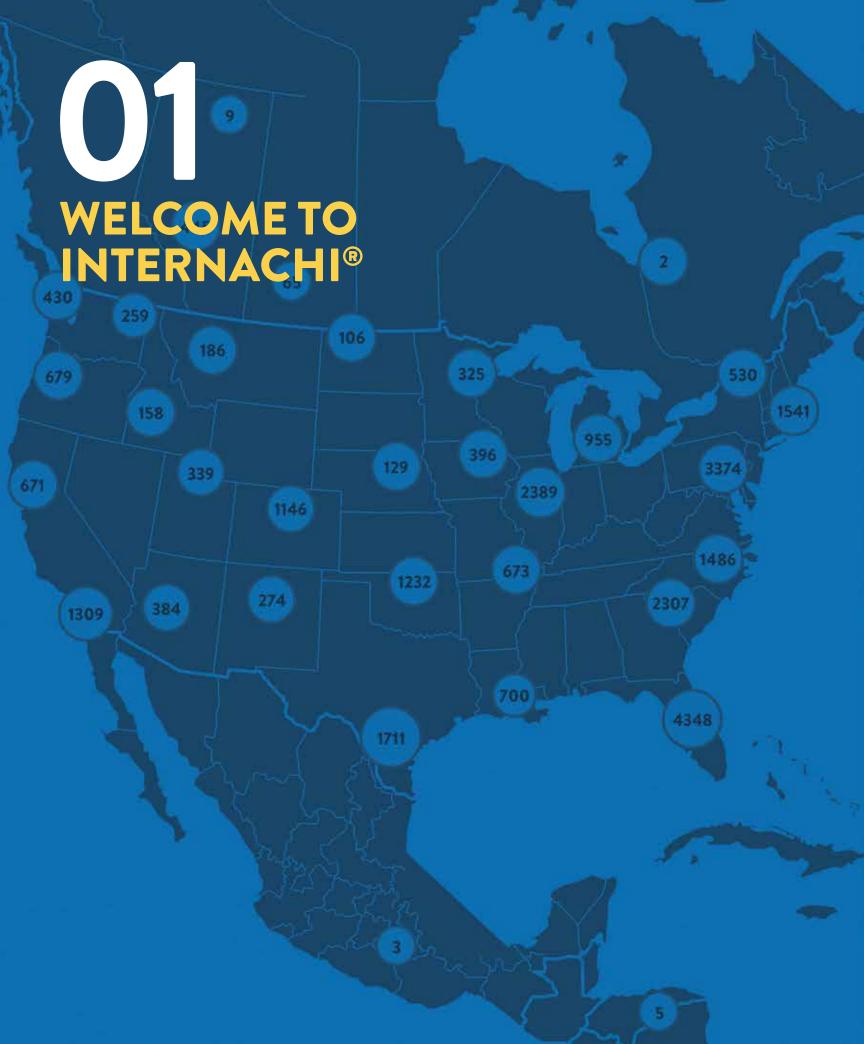
nachi.org/contact

Follow Us on Social Media

@internachi









OUR FOCUS: HELPING HOME INSPECTORS SUCCEED



MEMBERSHIP

InterNACHI® offers everything you need to run a successful home inspection company, whether you are a start-up or a successful multi-inspector firm.



COMMUNITY

Join the largest community, online and offline, in the home inspection industry. InterNACHI® hosts online forums, annual conventions, nationwide chapter meetings, and live online events.



EDUCATION

InterNACHI® School is the only home inspector school accredited by the Accrediting Council for Continuing Education & Training (ACCET), a national accrediting agency of the U.S.

Department of Education. As a member, you have free and unlimited access to all of InterNACHI® School's online courses, including its Certified Professional Inspector (CPI)® certification program.



HOUSE OF HORRORS®

The House of Horrors® is a full-size house with thousands of defects purposely built in. Get hands-on at this first-of-its-kind training facility at locations around the U.S.



MARKETING

InterNACHI® offers free professional design services for its members' inspection companies. You pay only for the cost of printing and shipping.



SPECIALTY PROGRAMS

Take advantage of InterNACHI's specialty programs to add value to your inspection services.



MEDIA

Join us for live webinars, training videos, and podcasts with top industry professionals.

NACHI.ORG

MEET THE TEAM



NICK GROMICKO InterNACHI® Founder



CHRIS MORRELL InterNACHI® CEO & CTO



BEN GROMICKOInterNACHI® COO & CAO



LISA ENDZA
Sr. Director of Communications



JAZMIN SWENSONMember Account Specialist



BETH LEITERMember Services



MORANDA EVANS
House of Horrors® Training



KAELA PASSARELLIMember Education



ALAN NGUYEN

Member Education



KATY NIELSEN
Student Services



TANJA SIMMONSMember Education



SOPHIA ZANOWICK
Student Services



RAY KLINE
InterNACHI® Instructor



MAGGIE AEYExecutive Assistant

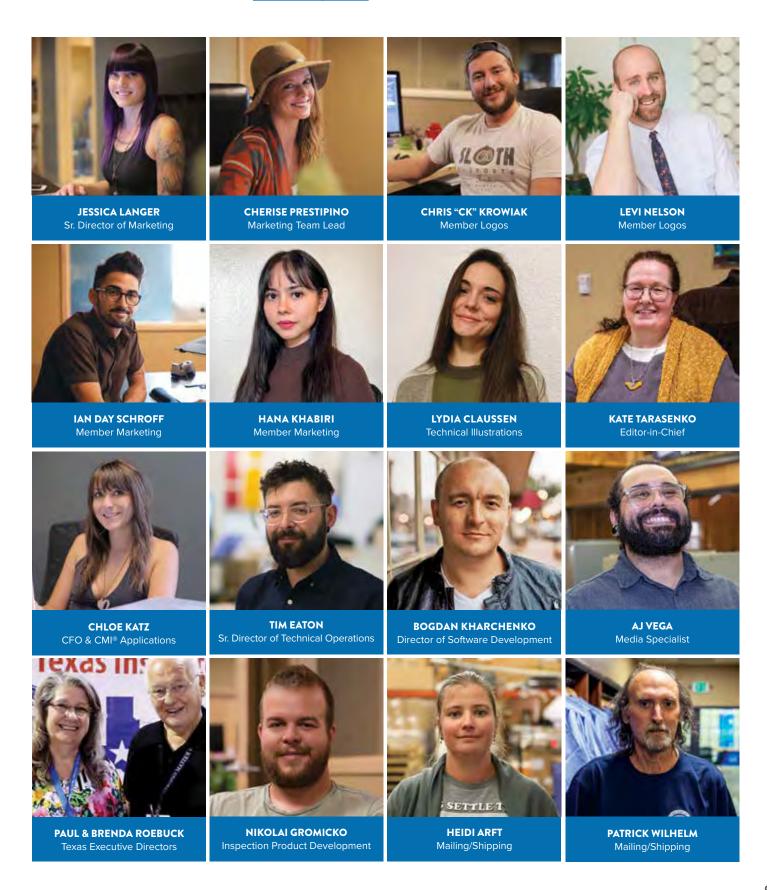


JANICE BROWN Administrative Assistant



TIFFANY STEAKLEYAdministrative Specialist

Good people are working every day to help your inspection business succeed. See all InterNACHI® staff at nachi.org/staff



OZ MEMBERSHIP

InterNACHI® Membership
Business Growth & Success Tips
Multi-Inspector Firm Tools
InterNACHI® Insurance
Agreements & Documents
Exclusive Member Discounts
Inspector Community
Membership Benefits

INTERNACHI® MEMBERSHIP

InterNACHI® membership is so much more than just a certification. Members have access to everything from world-class home inspection education and pre-licensing support, to marketing and branding services, and more!



BECOME A MEMBER. ACCESS THOUSANDS OF BENEFITS.

All-Access Members can take an unlimited number of online courses 24/7, browse the members-only section of the InterNACHI® message board, take advantage of our members-only discounts, use all of our business tools and resources, and more. Get InterNACHI® Certified at your own pace, at no additional cost. All courses and exams are online and free to InterNACHI® All-Access Members.



*Membership dues will increase by \$100 starting in 2023. Current members are not affected by this rate increase. InterNACHI® never raises its prices on existing members. Beginning in 2023, new members will pay an annual rate of \$599, or \$59 per month, which you can cancel at any time – no contract required. **Join today to get the current rate!**

LEARN MORE AT NACHI.ORG/MEMBERSHIP

BUSINESS GROWTH & SUCCESS TIPS

InterNACHI® can help you successfully launch, maintain, and grow your inspection company. Whether you're new to the industry or a seasoned inspector, we've got all the resources you need to achieve your professional goals.



BizVelop is a free business development tool that helps inspection companies grow and become more profitable.

Whether you're a brand new inspector, a veteran inspector, or the owner of a multi-inspector firm, BizVelop helps to identify your weaknesses and provides you with ways to strengthen them.





STACKS: A HOME INSPECTOR'S GUIDE TO INCREASING GROSS REVENUE

Learn how to increase gross revenue and make more money through the tips provided in this easy-to-read book. Download your free copy at nachi.org/stacks.

SLEEP WELL: A HOME INSPECTOR'S GUIDE TO MANAGING RISK

Inspectors often worry about the liabilities associated with running an inspection company. This book will show you how to manage the risks that naturally come with being in the inspection business. Get your free copy at nachi.org/sleep.



MULTI-INSPECTOR FIRM TOOLS

InterNACHI® supports multi-inspector firm owners, as well as sole-proprietor members who want to expand their company. With resources specifically designed to support the needs of a multi-inspector business, we provide the foundation so you can grow and manage your team effortlessly.

COMPANY DASHBOARD

InterNACHI® offers a multi-inspector company dashboard where you can keep track of the educational progress of your employees. This dashboard provides the membership renewal date, education transcript, CPI status, and visibility for each employee, plus the option to view their educational progress, and download their certificates.

MULTI-INSPECTOR FIRM OWNERS FORUM

InterNACHI® provides a forum for owners and managers of multi-inspector companies. Only InterNACHI® members who manage a multi-inspector company have access to this forum. Discuss the day-to-day of running a larger team of inspectors, share advice, ask for help, and more! InterNACHI® also offers a forum where you can post job listings if you are hiring.

LEGAL DOCUMENTS, AGREEMENTS & TEMPLATES

InterNACHI® offers legal documents, agreements, and employee handbook templates designed specifically for multi-inspector companies. Download them for immediate use, or customize them for your own business.

MEMBERSHIP DISCOUNT

InterNACHI® is happy to offer all of your employees a discount on their membership fee! To take advantage of this offer, your company must have one member who maintains their dues at full price, and additional members must include your company name in their member profile. Contact us for more details.

SCALE UP: 100+ STEPS TO GROWING AND SYSTEMIZING YOUR MULTI-INSPECTOR FIRM

Inspection company owners – and, for that matter, business owners in general – often believe they are being conservative by holding out for as long as possible before hiring additional help. This e-book will provide you with tried-and-true tips to successfully launch, manage, and expand your inspection business.



INTERNACHI® INSURANCE



InterNACHI® members receive exclusive discounts and enhanced coverage through our members-only insurance programs.

Better Rates

with a program tailored specifically for the home inspection profession.

Vanishing Deductible

is your reward for no claims and on-time premium payments.

Better Coverage

with endorsements to cover you for a wide variety of ancillary services.

Exclusive Benefits

including an integrated pre-inspection agreement and risk management services.

Visit nachi.org/insurance to check availability in your country.

GET YOUR FREE QUOTE AT NACHLORG/INSURANCE

AGREEMENTS& DOCUMENTS

InterNACHI® offers an extensive list of free agreements and document templates for members to use.

SEE ALL OUR DOCUMENTS AT NACHLORG/DOCUMENTS





Pre-Inspection Agreements



General Releases



Reporting Forms & Checklists



Standards of Practice



Legal Contracts



And More!

TAKE ADVANTAGE OF OUR ONLINE AGREEMENT SYSTEM AT NACHLORG/AGREEMENT

EXCLUSIVE MEMBER DISCOUNTS

Below are just some of the inspection industry vendors who've partnered with InterNACHI® to provide the best deals on services and tools exclusively for InterNACHI® members.











































INSPECTOR COMMUNITY

InterNACHI® offers many ways for its members to stay up to date with the latest news in the inspection industry. Connect with fellow inspectors and industry experts by becoming a part of the largest inspection community in the world.

HOME INSPECTOR MENTORING

InterNACHI® provides peer-to-peer learning opportunities for inspectors seeking assistance from seasoned colleagues. To find a mentor, or to become one yourself, visit <u>nachi.org/mentor</u>.

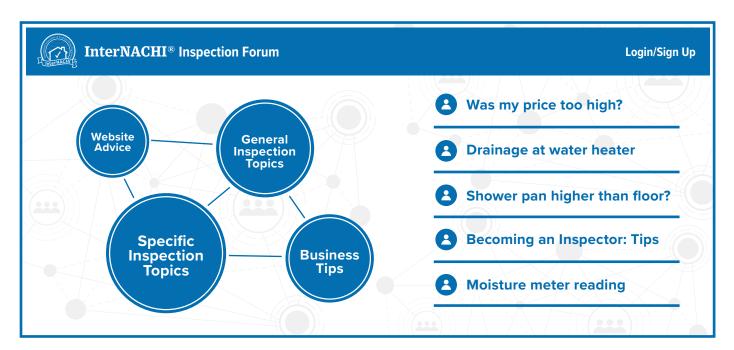
INTERNACHI® CHAPTERS

InterNACHI® has chapters all over the world! Visit <u>nachi.org/chapters</u> to find meetings and events near you. Not finding a chapter in your area? Any InterNACHI® member can form their own local chapter and get a FREE chapter website and FREE hosting, forever!



INTERNACHI® INSPECTION FORUM

With thousands of active users posting daily, the InterNACHI® Forum is the inspection industry's largest and busiest unmoderated online discussion platform. Chat with new and seasoned inspectors, as well as industry leaders, at nachi.org/forum.



WHAT'S NEW

Keep up with what's new at InterNACHI® and in the inspection industry by visiting <u>nachi.org/whats-new</u>. We provide daily updates about inspector events, InterNACHI® course approvals, new InterNACHI® course releases, and the latest products, services, discounts, and benefits just for members.



Education and Approval Updates



The Latest Member Logos and Marketing



New Products and Tools on the Market



New Webinars and Videos



Convention and Special Event Updates



Important News and Achievements



Upcoming Chapter Events



New Additions to the Inspection Images Gallery

INTERNACHI® OFFERS OVER \$75,000 WORTH OF MEMBER BENEFITS



- CONTINUING EDUCATION
- E-SIGNED INSPECTION AGREEMENTS
- FREE LEGAL DOCUMENTS
- ELECTRONIC REPORT HOSTING
- CHECKLISTS & OTHER FORMS

- ONLINE FORUM ACCESS
- CREDIT CARD
 PROCESSING TOOLS
- INTERNACHI®
 GRAPHICS LIBRARY
- SEO ADVICE & TOOLS
- SOFTWARE DISCOUNTS

- 2,000-QUESTION PRACTICE EXAM
- FEE CALCULATOR
- SCHEDULING CALCULATOR
- DISCOUNTED MEMBERSHIP
 WITH PARTNER ORGANIZATIONS
- AND MORE!

Once you've completed your InterNACHI® certification requirements, you'll get access to additional CPI benefits!



CERTIFIED PROFESSIONAL INSPECTOR® BENEFITS

- CERTIFICATES OF COMPLETION
- BUY-BACK GUARANTEE
- HOME ENERGY REPORT
- NEGLIGENT-REFERRAL PROTECTION
- INTERNACHI® INSURANCE

- MILLIONS OF LEADS
- FREE CERTIFICATION SEALS
- TRADEMARKS & TAGLINES
- \$25,000 HONOR GUARANTEE
- DISCOUNT ON FORD VEHICLES

- LOGO & DESIGN SERVICES
- BRANDED CPI APPAREL
- PHOTO ID CARD
- 60+ CERTIFICATIONS
- AND MORE!



FREE ACCREDITED EDUCATION, TRAINING & CERTIFICATIONS

- · Free mentoring for inspectors
- Free Certified Professional Inspector® training and certification
- Free home inspector pre-licensing and certification courses
- · Free state exam prep courses
- Free Advanced Residential Code Inspection Exam Prep
- Free Advanced Commercial Property Code Inspection Exam Prep
- Free InterNACHI® Online Inspector Exam
- · Free Online Inspector Exam in French
- Free "Safe Practices for the Home Inspector" Course
- · Free Home Inspection Business Course
- Free "How to Perform Roof Inspections" Course
- Free "How to Perform Residential Electrical Inspections" Course
- Free "Structural Issues for Home Inspectors" Course
- Free "Residential Plumbing Overview for Inspectors" Course
- Free "How to Perform Exterior Inspections" Course
- Free "How to Perform a Garage Inspection" Course
- Free "How to Inspect the Attic, Insulation, Ventilation and Interior"
 Course
- Free "Inspecting HVAC Systems" Course
- Free "How to Inspect Fireplaces, Stoves, and Chimneys" Course
- Free "How to Perform Deck Inspections" Course
- · Free "How to Inspect Pools and Spas" Course
- Free Lawn Irrigation Systems Inspection Course
- Free Property Maintenance & Housing Code Inspector Course
- Free Log Home Inspection Course
- Free "How to Inspect Septic Systems" Course
- · Free Green Building Inspection Course
- Free "How to Perform Energy Audits" Course
- Free "The House as a System" Course
- Free "Energy Movement for Inspectors" Course
- Free "Comfort and Climate for Inspectors" Course
- Free "Indoor Air Quality for Inspectors" Course
- Free "How to Perform Mold Inspections" Course
- Free "Advanced Radon Measurement Service Provider" Course
- · Free Wood-Destroying Organism Inspection Course
- · Free "How to Inspect for Moisture Intrusion" Course
- Free "Lead Safety for Renovation, Repair and Painting (RRP)" Course
- Free "25 Standards Every Inspector Should Know" Course
- Free "Customer Service and Communication for Inspectors" Course
- Free "Residential Structural Design for Home Inspectors" Course
- Free Commercial Property Inspection Prerequisite Course
- Free "Inspecting Commercial Electrical Systems" Course
- · Free "Inspecting Portable Fire Extinguishers" Course
- Free "Introduction to InterNACHI's Residential Standards of Practice" Course
- Free InterNACHI $\!\!^{\otimes}$ Membership Code of Ethics Course
- · Free "Inspecting Foundation Walls and Piers" Course
- Free Advanced Electrical Inspection Training Course
- · Free "Advanced HVAC Training for Inspectors" Course
- Free "How to Inspect Manufactured and Mobile Homes" Course
- Free Advanced Inspection of Crawlspaces Course

- Free Infrared Thermography Inspection Training Course
- Free Building Science and Thermal Imaging Course
- Free "Performing a Home Energy Audit" Course
- Free "Inspecting Means of Egress" Course
- Free "Inspecting Water Heater Tanks" Course
- Free Advanced Mold Inspection Training Course
 Free "Advanced Stucco & FIFS Inspection Training for Hom
- Free "Advanced Stucco & EIFS Inspection Training for Home Inspectors" Course
- Free "How to Inspect Private Drinking Water Wells" Course
- Free "Calculating Envelope Energy Loss" Course
- Free "How to Perform Wind Mitigation Inspections" Course
- Free "Illinois Advanced Radon Measurement Service Provider"
 Course
- Free "Illinois Standards of Practice and Legal Issues for Home Inspectors" Course
- Free Illinois Sexual Harassment Course
- Free Texas/TREC Standard Inspection Form and Report Writing
- Free 8-Hour Texas/TREC Standards of Practice/Legal/Ethics Update Course
- Free Texas/TREC Wood-Destroying Insect Inspection, Treatment & Reporting Course
- Free Wind and Hail Damage Inspections Course
- Free Wind and Hail Roof Inspection and Replacement Course
- · Free Ladder Safety Training Course
- Free "Exterior Safety for Inspectors and Contractors" Course
- · Free Professionalism Training Course
- Free General Roof Inspection Course
- · Free "10 Steps to Performing a Roof Inspection" Course
- · Free Lead-Safe Work Practices Course
- Free Advanced Residential Roof Inspection Course
- · Free "Inspecting Asphalt Shingle Roofs" Course
- Free "Inspecting Wood Shingle and Shake Roofs" Course
- Free "Inspecting Tile Roofs" Course
- Free "Inspecting Metal Roofs" Course
- Free "Inspecting Slate Roofs" Course
- Free "Appliance Inspection for Home Inspectors" Course
- Free "TREC Standards of Practice for Inspecting Appliances"
 Course
- Free "Inspecting HVAC Energy Efficiency" Course
- Free Home Energy Blower Door Training Course
- Free "Fundamentals of Inspecting the Exterior" Course
- Free Nevada Home Inspectors Standards of Practice and Legal Rules Course
- Free Defect Recognition and Report Writing Course
- Free "Inspecting Commercial HVAC Systems" Course
- · Free Florida Mold Assessor & Remediator Course
- · Free Florida State Exam Study Guide
- Free "Australia: Introduction to Home Inspections" Course
- Free "Australia: Introduction to the Australian Standards of Practice Course
- Free "Mexico: Introducción a la Inspección Residencial de Pre-Compra" Course
- Free "South Africa: Introduction to Home Inspections" Course
- Free "South Africa: Roof Inspections" Course
- Free "South Africa: Soils, Substructures and Superstructures" Course

FREE ACCREDITED EDUCATION, TRAINING & CERTIFICATIONS (continued)

- · Free "South Africa: Standards of Practice" Course
- · Free Vermiculite Insulation Mini-Course
- · Free Emergency Egress Inspection Mini-Course
- Free Water Heater Discharge Piping Inspection Mini-Course
- · Free Meth House Hazards and Remediation Course
- Free "How to Perform Tree Inspections" Course
- · Free Certified Drone Pilot Training Course

FREE EDUCATIONAL VIDEOS, WEBINARS & PODCASTS

- · Free live and recorded inspection webinars
- · Free live and recorded inspection podcasts
- · Free NACHI.TV archives
- · Free home inspection training videos
- · Free inspector certification videos
- · Free defect recognition videos
- · Free report writing videos
- · Free inspector business marketing videos
- Free "Inspection Business Success" online videos
- · Free website development videos
- · Free InterNACHI® YouTube channel
- · Free InterNACHI® website how-to videos

FREE MEMBER EDUCATIONAL TOOLS & SUPPORT

- Free InterNACHI® membership certificate
- Free access to InterNACHI's House of Horrors®
- · Free student photo ID card
- · Free mock inspection report-writing system
- · Free course PDF downloads
- · Free Certificates of Completion
- Free InterNACHI® education transcript
- Free Infrared Certified® Certificate
- Free Virtual Inspection Defect Flashcards (with suggested narratives)
- Free Wood-Destroying Insect Field Guide for Home Inspectors
- Free Estimated Service Life Expectancy Chart
- Free Estimated Service Life Expectancy Chart (full-color version)
- Free water heater dating chart
- Free "Deaths from Radon" chart
- Free Inspection Glossary embed code
- Free Ultimate Ride-Alongs
- · Free home inspection training videos
- · Free home inspector training smartphone app
- · Free online student catalog
- Free Inspector Challenge Game
- · Free entry to InterNACHI's Inspection Museum

FREE MEMBERSHIP MANAGEMENT TOOLS

- · Free Certificate of Membership
- Free Certified Professional Inspector® Certificate
- · Free IAC2 Membership Certificate
- Free InterNACHI® photo ID card
- · Free how-to videos and online tutorials on website navigation
- Free InterNACHI® member profile editor
- Free receipt for tax-deductible professional membership dues
- Free receipt for fully tax-deductible Buy-Back Guarantee Program participation

FREE INSPECTION BUSINESS MANAGEMENT TOOLS

- · Free company name choice tools
- Free quote on a custom, search engine-optimized website for your inspection company
- · Free home inspection reporting software
- Free inspection report samples
- · Free report upload tools
- · Free FetchReport
- · Free online Inspection Agreement System
- · Free online Inspection Fee Calculator
- Free online Inspection Time Slot Calculator
- · Free "SoundSmart" incoming call converter
- Free merchant accounts and credit card machines/terminals/ smartphone card swipers
- Free credit card processing fee comparison tool
- Free E&O insurance quote
- Free Inspection Issue Resolution Service
- BizVelop: InterNACHI's free home inspection business development tool
- · Free inspection business ancillary services editor
- Free sample letter to invite a real estate agent to lunch

FREE INSPECTION BUSINESS SUCCESS TOOLS

- Free "Inspection Business Success" online videos
- Free "Video Tip of the Week"
- Free Client Satisfaction Survey
- Free leave-behind letter
- Free use of patented infrared inspection processes
- Free Owens Corning roof inspection jobs
- Free member-controlled profile editor for online market presence
- · Free industry updates
- · Free monthly industry newsletter
- · Free inspection events
- Free membership in NAHI, the National Association of Home Inspectors
- · Free "Joe Ferry's Claim Intercept"
- · Free inspector coaching webinars
- · Free success tools for multi-inspector firms

FREE INSPECTION BUSINESS SUCCESS BOOKS

- Free "STACKS: A Home Inspector's Guide to Increasing Gross Revenue"
- Free "SLEEP WELL: A Home Inspector's Guide to Managing Risk"
- Free "SCALE UP: 100+ Steps to Growing and Systemizing Your Multi-Inspector Firm"
- Free "How to Run a Successful Home Inspection Business"
- · Free inspection lead-capturing e-booklets

FREE INSPECTION BUSINESS MARKETING TOOLS & MATERIALS

- · Free internet-generated inspection leads
- · Free Facebook updates
- Free \$25,000 Honor Guarantee
- · Free listing on InspectorSEEK.com
- · Free listing on InspectorNOW.com
- · Free listing on FindAnInspector.us
- · Free listing on InspectorLocator.com
- · Free listing in the North American Inspector Directory
- · Free listing in the Featured Inspectors Directory
- · Free listing on CorrectInspect.com
- Free listing in the OverSeelt.com referral network
- · Free local SEO (NAP) listing tool
- · Free custom inspection business logo design services
- Free custom inspection business brochure design services
- · Free custom inspection business card design services
- Free custom inspection business card sticker design services
- Free custom inspection business flyer design services
- Free custom inspection business postcard design services
- Free custom inspection business rack card design services
- Free custom inspection vehicle signage design services
 Free custom inspection event banner design services
- Free instant phone notification of consumers and agents who want an inspection
- Free inspector emblems
- Free sample letter you can mail to your clients that brings in more inspection work
- Free "Now That You've Had a Home Inspection" PDF in Spanish
- Free marketing of your ancillary inspections
- Free search engine optimization tracker
- Free inspector decals
- Free use of multi-inspector firm taglines
- Free use of "Anyone Else Is Just Looking Around.®" tagline
- Free use of "Inspected Once, Inspected Right!®" tagline
- Free use of "The Right Inspector, Right Away!" tagline
- Free use of "Bringing Clean Air to Life" tagline
- Free use of "Inspecting the World!®" tagline
- Free showcase of custom home maintenance books
- Free inclusion of your contact information on thousands of websites
- · Free inspector websites of the week and month
- · Free Aging-in-Place flyer
- Free e-newsletter for marketing purposes
- Free use of professional display booths, banners, and table skirts for trade shows

- · Free IAC2 patches
- · Free IAC2 inspection vehicle decals
- Free Infrared Certified® inspection truck decals
- · Free Infrared Certified® patches
- · Free negligent-referral protection for real estate agents
- Free seller's inspection leads generated through MovelnCertified.com
- Free automated notification system for inspection leads
- Free real estate office presentations
- Free "Download My Inspection Brochure" website button
- Free "We'll Buy Your Home" Guarantee inspection vehicle decals
- Free French version of "We'll Buy Your Home" Guarantee decals
- Free Buy-Back Guarantee rack cards
- Free sample marketing letter to real estate agents promoting the Buv-Back Guarantee
- Free "We'll Buy Your Home" Guarantee leave-behind certificates
- Free "Your InterNACHI® Inspector Speaks Spanish" logo
- Free GiftsFromMyInspector.com gift cards
- Free Certified Professional Inspector® LinkedIn background

FREE INSPECTION LOGOS, WEBSEALS & ICONS

- Free InterNACHI® Certified logo
- · Free InterNACHI® Certified webseal
- Free Certified Professional Inspector® logo
- Free \$25,000 Honor Guarantee logo
- Free "5 Years of Experience" logo
- Free "10 Years of Experience" logo
- Free "Contractor Experience" logo
- Free "First-Time Home Buyer-Friendly" logo
- Free "First-Time Home Buyer-Friendly" webseal
- · Free Chimney Inspector logo
- · Free Four-Point Inspector logo
- · Free 11th-Month Builder's Warranty Inspection logo
- · Free Annual Home Maintenance Inspection logo
- · Free Commercial Inspector logo
- Free Crawlspace Inspector logo
- Free Deck Inspector logo
- Free Electrical Inspector logo
- Free "Expert Witness Services" logo
- Free Exterior Inspector logo
- Free Garage Inspector logo
- Free Home Energy Auditor logo
- Free Residential Fire Extinguisher Inspector logo
- · Free HVAC Inspector logo
- · Free Kitchen Inspector logo
- Free Log Home Inspector logo
- · Free Mobile Home Inspector logo
- · Free Moisture Intrusion Inspector logo
- · Free Mold Inspector logo
- Free "Pet-Friendly" logo
- Free Plumbing Inspector logo
- Free Pool and Spa Inspector logo
- Free Radon Tester logo
- Free Repair Verification logo

FREE INSPECTION LOGOS, WEBSEALS & ICONS (continued)

- Free Roof Inspector logo
- · Free Owens Corning Roof Data Technician logo
- Free Safe Workplace Inspector logo
- · Free Septic System Inspector logo
- Free "Spectoscope" logo
- · Free Structure & Foundation Inspector logo
- · Free Stucco Inspector logo
- · Free "Veteran-Owned Business" icon
- · Free Canadian "Veteran-Owned Business" icon
- Free Wood-Destroying Organism Inspector logo
- · Free Wind Mitigation Inspector logo
- · Free Move-In Certified® logo
- · Free Infrared Certified® logo
- · Free "Superior Product" seal
- · Free "Superior Service" seal
- · Free Home Energy Inspector logo
- · Free Home Energy Report logo
- · Free Home Savings Specialist logo
- · Free IAC2 Radon-Certified logo
- · Free IAC2 Mold-Certified logo
- · Free IAC2 Radon & Mold-Certified logo
- Free Aging-in-Place logo
- · Free Remote Image Capturing (drone) logos
- · Free consumer certification verification seal
- Free "Call Me Now" buttons and automated notification system
- Free 5- & 10-year InterNACHI® membership logos

FREE PROMOTIONAL VIDEOS FOR UPLOAD TO YOUR BUSINESS WEBSITE

- Free "Consumer Guide" videos for your inspection business website
- Free "We'll Buy Your Home" Guarantee video for real estate agents
- Free "We'll Buy Your Home" Guarantee consumer testimonial videos
- Free "We'll Buy Your Home" Guarantee celebrity testimonial videos
- · Free marketing video for Home Energy Inspections
- Free video for members to use to promote the "Now That You've Had a Home a Inspection" home maintenance book
- Free video for members to use to promote the Florida edition of "Now That You've Had a Home Inspection" home maintenance book
- Free embed code for "What Really Matters in a Home Inspection" online video

FREE INSPECTION STANDARDS OF PRACTICE & CODES OF ETHICS

- Free InterNACHI® Residential Standards of Practice
- Free InterNACHI® Residential Code of Ethics
- Free International Standards of Practice for Inspecting Commercial Properties
- Free Commercial Property Inspectors Code of Ethics
- Free Sewer Scope Inspection Standards of Practice

- Free Mold Inspection Standards of Practice
- Free International Standards of Practice for Inspecting Radon Mitigation Systems
- Free International Phase I Standards of Practice for Inspecting Exterior Wall Cladding
- Free Commercial Fire Door Inspection Standards of Practice
- Free Master Inspector Certification Board/Certified Master Inspector® Code of Ethics
- · Free TREC Standards of Practice booklet
- Free International Standards of Practice for Inspecting Fireplaces and Chimneys
- · Free Residential Standards of Practice in Spanish
- · Free Residential Standards of Practice in French

FREE INSPECTION REPORTING FORMS & CHECKLISTS

- · Free Home Inspection Report Checklists
- Free Home Energy Report software
- Free Universal Four-Point Insurance Inspection Form
- Free Green Home Questionnaire for Clients
- Free Move-In Certified® Green Certified Checklist
- Free Commercial Property Accessibility Inspection Report
- · Free Commercial Fire Door Inspection Checklist
- · Free Fireplace and Chimney Inspection Report
- Free Radon Mitigation System Inspection Reporting Form
- · Free Wood-Destroying Organism Reporting Form
- Free Electrical Inspection Checklist
- · Free Aging-in-Place Inspection Checklist
- · Free Pet Safety Checklist
- · Free Pool and Spa Inspection Checklist
- · Free Pool and Spa Inspection Checklist for California
- · Free Dishwasher Inspection Narratives
- · Free Stucco Identification Decision Tree Card
- · Free Phase I Exterior Wall Cladding Inspection Report
- Free Home Inspection Report Checklist in Spanish
- · Free Final Walk-Through Inspection Checklist
- · Free Well Flow Report
- Free Refrigerator Appliance Inspection Checklist
- Free Standard Accessibility Inspection Report for Commercial Buildings
- Free Observed Green Features Report for Commercial Buildings

FREE INSPECTION LEGAL DOCUMENTS & TEMPLATES

- · Free Residential Inspection Agreement
- · Free Plain English Home Inspection Agreement
- · Free Home Check Agreement (for vacant home monitoring)
- · Free Wood-Destroying Organism Agreement
- · Free Asbestos Inspection Agreement
- · Free Commercial Inspection Agreement
- Free "Request for Documents and Person(s) with Knowledge" sample language
- · Free Expert Witness Agreement
- · Free hold-harmless clause
- · Free Home Energy Inspection Agreement

FREE INSPECTION LEGAL DOCUMENTS & TEMPLATES (continued)

- · Free Radon Test Agreement
- · Free radon test addendum
- · Free radon waiver
- · Free radon "Test in Progress" notice
- · Free Mold Inspection Agreement
- · Free mold waiver
- · Free general release
- · Free well water sampling agreement
- · Free log home disclaimer language
- · Free professional services contract
- · Free energy audit contract
- · Free sewer scope agreement and addendum
- Free thermal imaging addendum for residential inspection
- Free thermal imaging addendum for commercial inspection
- · Free personal guaranty
- · Free payment-at-closing authorization
- · Free release and hold-harmless agreement for turning on utilities
- · Free winterization/de-winterization services agreement
- · Free video release for use with or without drone
- Free annual inspection clause to add to your inspection agreements
- · Free Pool Inspection Agreement
- Free New Construction Phase Inspection Agreement
- Free 4-Point Inspection Agreement
- · Free Pool Inspection Addendum to Home Inspection Agreement
- · Free Septic System Inspection Agreement
- · Free Employee Handbook Template
- Free Aging-in-Place Inspection Agreement
- Free Virus Release
- Free Drone Inspection Addendum
- Free Meth House Inspection Agreement
- Free Seawall Inspection Agreement
- Free Multi-Unit Representative Sample Inspection clause
- Free Scope of Condominium Inspection clause
- Free Project Oversight Agreement
- · Free Walk-Through Consultation Agreement
- · Free Individual System/Component Inspection Agreement
- Free annual inspection clause to add to your inspection agreement
- · Free Service Alberta-approved home inspection contract
- $\bullet \ \ {\it Free British Columbia-compliant\ home\ inspection\ agreement}$
- · Free sample language to stop defamation of an inspector
- · Free third-party service providers' permission-to-contact clause
- Free sample clause to use to inform client that data is being stored by a third party
- Free employment agreement with non-compete clause
- · Free independent contractor agreement
- · Free letter to client who fails to show for the inspection
- · Free letter demanding payment
- Free letter to client regarding insufficient funds/returned check
- · Free Buy-Back Guarantee Authorization and Release
- Free Ride-Along Release

FREE INSPECTION ARTICLES & GRAPHICS LIBRARIES

- Free General Inspection & Consumer Articles Library
- Free Business Success & Marketing Articles for Inspectors
- · Free Legal & Risk Management Articles for Inspectors
- Free Commercial Inspection Articles Library
- · Free inspection articles in Spanish
- · Free inspection articles in French
- · Free "Mastering Roof Inspections" article series
- · Free Inspection Legal Case Library
- Free Inspection Graphics Library
- · Free license for use by government entities

FREE APPROVED CONTINUING EDUCATION FOR REAL ESTATE AGENTS

- Free "Home Energy Score for Real Estate Professionals" Course
- Free "Saving Home Energy for Real Estate Professionals" Course
- Free "Home Energy Efficiency for Real Estate Professionals" Course
- · Free multi-state real estate agent CE marketing cards
- · Free Quebec real estate agent CE marketing cards
- Free Quebec real estate agent CE marketing cards in French
- Free real estate agent Continuing Education drop-down link
- Free assistance to get approved to teach real estate courses

FREE MEMBER BENEFITS FOR FAMILY & PROFESSIONAL COLLEAGUES

- · Free Florida Adjusters Course
- Free student memberships for children of members
- Free scholarships for members
- Free scholarships for children of members

FREE DEALS FOR MEMBERS

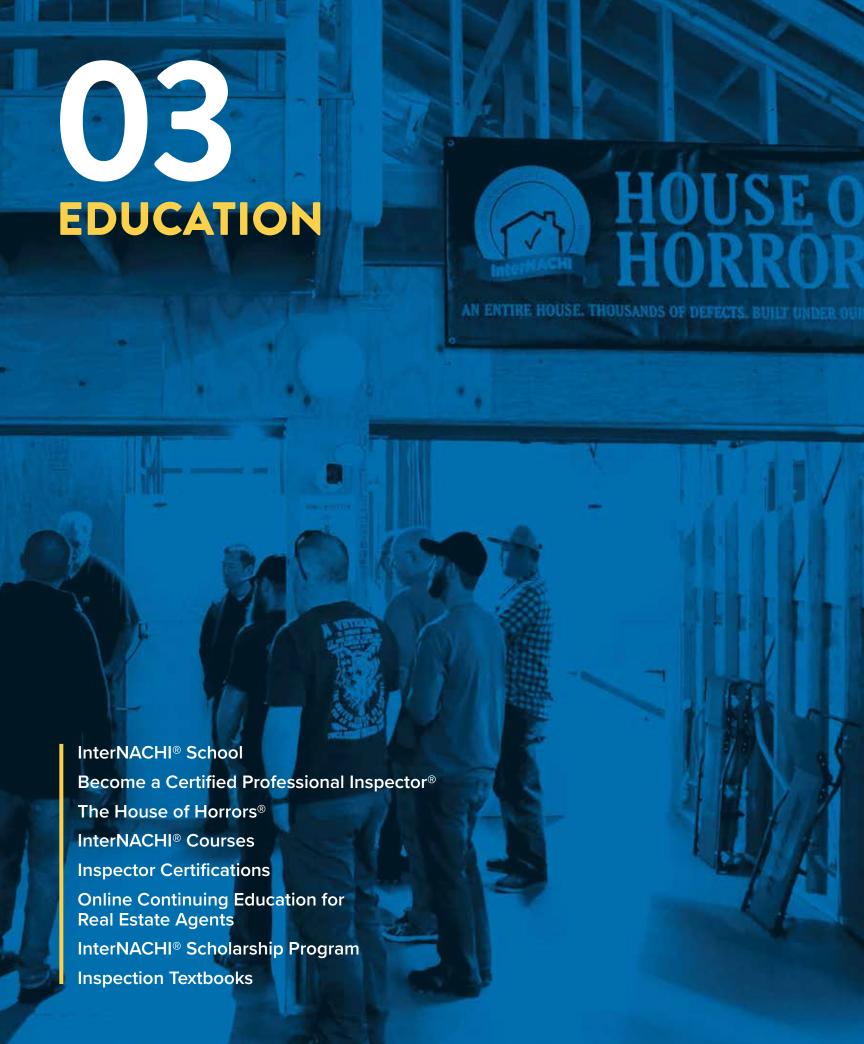
 Visit <u>www.nachi.org/benefits</u> for a full list of exclusive deals and discounts.

FREE HELP WHEN YOU NEED IT

- · Free emergency on-site help
- · Free inspection community message board
- Free advice from InterNACHI's marketing specialists
- Email fastreply@internachi.org

AND MUCH MORE!

FOR OUR FULL
LIST OF MEMBERSHIP
BENEFITS, VISIT
NACHLORG/BENEFITS





INTERNACHI® SCHOOL

InterNACHI® and InterNACHI® School are recognized, approved and accredited by more than 100 state, government, and non-government agencies to operate as an online education provider for home inspectors, contractors, and real estate agents.

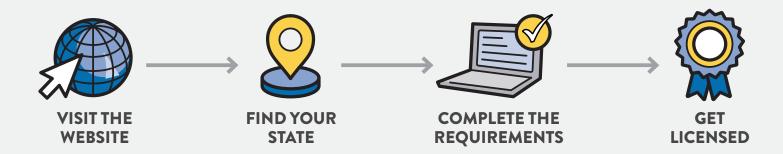
NATIONALLY ACCREDITED BY THE U.S. DEPARTMENT OF EDUCATION

InterNACHI® School (internachi.edu) is the only tuition-free home inspector college accredited by a national accrediting agency recognized by the U.S. Department of Education. As a member, you get free and unlimited access to all of InterNACHI® School's online courses, including the Certified Professional Inspector (CPI)® certification program, and the InterNACHI® Home Inspector Certificate Program.

LEARN MORE AT INTERNACHI.EDU

BECOME LICENSED IN YOUR STATE

Each state or province may have its own certification or licensing requirements. Visit the link below to learn more about becoming a home inspector in your area, and you can learn more about InterNACHI's global certification programs.



01



The InterNACHI® Home Inspector Certificate Program is accredited, free, and online for InterNACHI® members. Once you become an InterNACHI® member, you can apply for certification at any time at no additional cost. The Certified Professional Inspector (CPI)® designation is optional and 100% FREE for members.

Certified Professional Inspectors® are InterNACHI® members who have completed additional certification requirements. CPI members receive all of the benefits listed under "All-Access," plus additional credentials and benefits.

6 EASY STEPS TO CPI CERTIFICATION

PASS THE EXAM

Pass the free Online Inspector Exam.

This exam is open to everyone, including non-members.

JOIN INTERNACHI®

Join InterNACHI®.

Membership Pricing: \$49 per month or \$499 per year (cancel anytime).

CODE OF ETHICS

Complete the InterNACHI® Code of Ethics
Course (free and online for members).

STANDARDS OF PRACTICE

Complete the InterNACHI® Standards of Practice Course (free and online for members).

MOCK INSPECTIONS

Submit four mock (or simulated) inspection reports to InterNACHI® using our free online inspection checklist.

06 AFFIDAVIT

Sign the enrollment agreement (affidavit) after completing all of the requirements.

Congratulations!



By completing steps 1 through 6, you will become an InterNACHI® Certified Home Inspector and be awarded the Certified Professional Inspector (CPI)® designation.

TO MAINTAIN YOUR CPI CERTIFICATION

You must complete the following 12 training courses within the first year of signing your affidavit:



Safe Practices for the Home Inspector



25 Standards Every Inspector Should Know



Residential Plumbing
Overview for Inspectors



How to Perform Residential Electrical Inspections



How to Perform Roof Inspections



How to Inspect HVAC Systems



Structural Issues for Home Inspectors



How to Inspect the Exterior



How to Inspect the Attic, Insulation, Ventilation, and Interior



How to Perform Deck Inspections



How to Inspect for Moisture Intrusion



How to Inspect Fireplaces, Stoves, and Chimneys

The use of some of these logos requires the completion of additional courses in order to be fully certified.

FOR MORE INFORMATION, VISIT NACHLORG/CPI-REQUIREMENTS

HOUSE OF HORRORS®

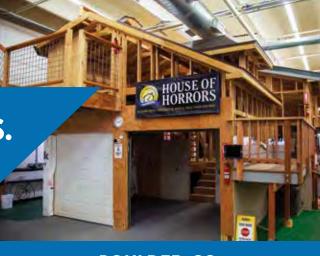
ONE HOUSE. OVER 1,000 DEFECTS. BUILT UNDER OUR ROOF.



The House of Horrors® is a full-size house with a thousand defects purposely built in specifically to train home inspectors. Experience hands-on inspection training and InterNACHI® member events at our House of Horrors® locations in Boulder, Colorado, Weston, Florida, and Bloomsburg, Pennsylvania.

As an e-learning institution, InterNACHI® does not require students to attend any live training or enroll in any in-residence program, and InterNACHI® does not require onsite attendance. Training and educational experiences provided at our Houses of Horrors® locations at hoh.nachi.org are designed for fun and may help an individual develop their professionalism and skill set as a home inspector, while enjoying the camaraderie of others. Students seeking to enhance the knowledge, skills, and abilities necessary to perform a home inspection and to attain a Certificate of Completion must enroll in InterNACHI's online Home Inspector Certificate Program.

COME EXPERIENCE ANY OF OUR THREE EXCITING LOCATIONS!



BOULDER, CO



WESTON, FL



BLOOMSBURG, PA

ENHANCE YOUR SKILLS WITH LIVE, HANDS-ON TRAINING











THE VALUE AND THE
EXPERIENCE OF THIS IS
EXPONENTIAL. THE
INSTRUCTORS ARE
AMAZING, AND THE
HANDS-ON EXPERIENCE
THAT YOU GET HERE IS
UNEBEATABLE.





THE CLASSES WERE
EXCELLENT! NOT ONLY
WERE THE INSTRUCTORS
AWESOME AND
KNOWLEDGEABLE, BUT
THE COMPANY TOOK
GREAT CARE OF US WHILE
WE WERE THERE.



VISIT <u>YOUTUBE.COM/INTERNACHI</u> TO SEE MORE VIDEO TESTIMONIALS.

THE HOUSE OF HORRORS® WAS BUILT TO INTENTIONALLY INCLUDE THOUSANDS OF DEFECTS:



ROOF



STRUCTURAL COMPONENTS



ATTIC, VENTILATION & INSULATION



EXTERIOR CLADDING



PORCH & DECK



ATTACHED GARAGE



FOUNDATION



BASEMENT



CRAWLSPACE



FIREPLACE



ELECTRICAL SYSTEM



PLUMBING SYSTEM



CHIMNEY



HVAC SYSTEM



INTERIOR



AND MORE!



















EXPERIENCE HANDS-ON TRAINING LIKE NO OTHER

JOIN US FOR AN INTERACTIVE CLASS!

Join us for an in-person or online class. For our upcoming schedule, visit **hoh.nachi.org**

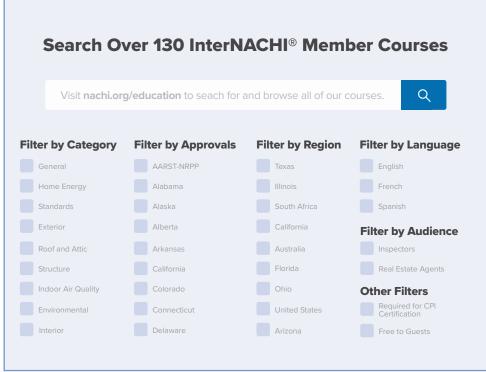
CAN'T MAKE IT TO A SCHEDULED CLASS?

Some classes are recorded, so check for a video link after you register.

HAVE QUESTIONS ABOUT THE HOUSE OF HORRORS®?
EMAIL EVENTS@INTERNACHI.ORG

INTERNACHI® COURSES (FREE FOR MEMBERS)

InterNACHI® offers thousands of hours of free online continuing education for its members. We've made it simple to search for the course you're looking for by category, approvals, region, and much more. This section includes only a small sampling of our most popular courses. You'll find all of our courses listed at nachi.org/education.





Design for Home

Inspectors







InterNACHI® Credit Hours

Licensing Approvals

FREE for Everyone







- 21 InterNACHI® Credit Hours
- 13 Licensing Approvals
- FREE for InterNACHI® Members

How to Inspect Manufactured and Mobile Homes

- 12 InterNACHI® Credit Hours
- 33 Licensing Approvals
- FREE for InterNACHI® Members



- 120 InterNACHI® Credit Hours
- + Specific to Florida
- FREE for InterNACHI® Members



- 21 InterNACHI® Credit Hours
- 13 Licensing Approvals
- FREE for InterNACHI® Members



- 77 InterNACHI® Credit Hours
- + Specific to Illinois
- FREE for InterNACHI® Members



- 10 InterNACHI® Credit Hours
- + Specific to Illinois
- FREE for InterNACHI® Members



- 21 InterNACHI® Credit Hours
- 13 Licensing Approvals
- FREE for InterNACHI® Members

Florida Adjusters Course

- 16 InterNACHI® Credit Hours
- + Specific to Florida
- FREE for InterNACHI® Members

South Africa: Roof Inspection

- 8 InterNACHI® Credit Hours
- + Specific to South Africa
- FREE for InterNACHI® Members



- 4 InterNACHI® Credit Hours
- + Specific to Australia
- FREE for Everyone



- 4 InterNACHI® Credit Hours
- 13 Licensing Approvals
- FREE for Everyone



- 4 InterNACHI® Credit Hours
- + Specific to South Africa
- FREE for InterNACHI® Members





FREE for Everyone





















25 Standards Every
Inspector Should Know

5 InterNACHI® Credit Hours

34 Licensing Approvals

FREE for InterNACHI® Members

Nevada Home
Inspectors Standards of
Practice & Legal Rules

InterNACHI® Credit Hours

+ Specific to Nevada

FREE for InterNACHI® Members

Arizona Standards
of Practice and
Professional
Regulations

2 InterNACHI® Credit Hours

+ Specific to Arizona

FREE for InterNACHI® Members

Ohio Home Inspector Laws

2 InterNACHI® Credit Hours

+ Specific to Ohio

FREE for InterNACHI® Members

InterNACHI® Home
Inspection Standards
of Practice

3 InterNACHI® Credit Hours

24 Licensing Approvals

FREE for InterNACHI® Members

North Carolina Statutes,
Standards of Practice &
Code of Ethics

2 InterNACHI® Credit Hours

+ Specific to North Carolina

FREE for InterNACHI® Members

Practice and Legal Issues for Home Inspectors

3 InterNACHI® Credit Hours

+ Specific to Illinois

FREE for InterNACHI® Members

New Mexico Home Inspection Standards of Practice

2 InterNACHI® Credit Hours

+ Specific to New Mexico

FREE for InterNACHI® Members

Cours sur les Normes de Pratique Résidentielles d'InterNACHI

3 InterNACHI® Credit Hours

13 Licensing Approvals

FREE for InterNACHI® Members

Indiana Licensure Law & Regulations for Home Inspectors

1 InterNACHI® Credit Hours

+ Specific to Indiana

FREE for InterNACHI® Members

Property Maintenance & Housing Code Inspector

59 InterNACHI® Credit Hours

13 Licensing Approvals

FREE for InterNACHI® Members

Virginia Home
Inspector Licensing
Regulations

1 InterNACHI® Credit Hours

+ Specific to Virginia

FREE for InterNACHI® Members











































FREE for InterNACHI® Members

Inspecting for





























































FREE ONLINE CONTINUING EDUCATION FOR REAL ESTATE AGENTS

InterNACHI® offers free online continuing education for real estate agents! These courses have earned approvals by many individual states, which helps agents fulfill their licensing renewal requirements. Check out the courses below.



Introduction to Home Inspections for Real Estate Agents



Home Energy Efficiency for Real Estate Professionals



Home Energy Score for Real Estate Professionals



Saving Home Energy for Real Estate Professionals

VIEW OUR REAL ESTATE
AGENT COURSES AT
NACHLORG/AGENTCE



ORDER YOUR FREE RE AGENT MARKETING CARDS

Order the free marketing cards and:

- add your InterNACHI ID number to the card;
- start passing them out to every agent you know;
- hand them out after a presentation in a real estate office; and
- mail a card to each of your agent contacts.

TO ORDER, VISIT INSPECTOROUTLET.COM

OVER 60 FREE INSPECTOR CERTIFICATIONS



STEP #1: JOIN INTERNACHI®

Join InterNACHI® for \$49 per month or \$499 per year to access our long list of benefits and dozens of certification courses.



STEP #2: GET CERTIFIED

Get certified with InterNACHI's free online courses. Choose from over 60 different certifications, and take as many as you'd like.



STEP #3: USE THE LOGOS

Once you've completed the certification courses, you are free to use our professionally designed certification logos, available for download at www.nachi.org/logos.

































































































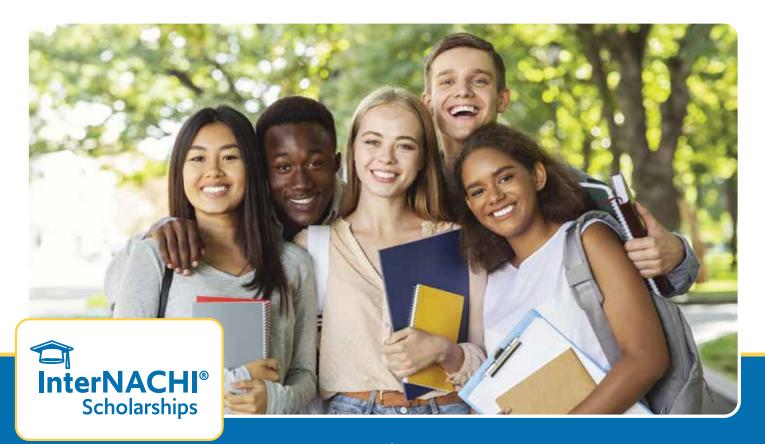


INTERNACHI® SCHOLARSHIPS

InterNACHI® and Founder Nick Gromicko operate a scholarship program for college-age children of members. There are at least ten \$1,000 scholarships available each year.

InterNACHI® accepts donations to help the children of InterNACHI® members attend school. And if you're an inspection industry vendor, you can sponsor a scholarship for \$1,000.

And, as always, all children of InterNACHI® members can join InterNACHI® for free and access all of InterNACHI's U.S. Department of Education-accredited courses at no charge.



To apply, provide your:

- name
- phone number
- date of birth
- and the name of
- address
- your member-parent.
- school

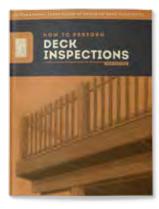
Then, explain why you believe you should be awarded one of the scholarships. You can improve your odds if you have financial need, have done well in school, and/or are involved in your community. Include anything else you think we should know about.

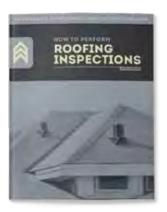
INSPECTION TEXTBOOKS

InterNACHI® offers affordable inspection textbooks that can benefit home inspectors of all experience levels. These companion guides to our online courses are written by subject-matter experts and are updated as new information becomes available.









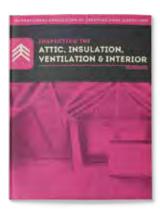




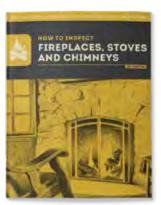












Textbooks are also available as digital PDFs.



Free Design Services

Custom Logo Design

Marketing Materials

"Now That You've Had a Home Inspection"

Home Maintenance Books

FREE DESIGN SERVICES

InterNACHI® is proud to offer the services of its own in-house team of highly skilled professional designers to create or improve your branding and marketing. By including design and editing services free with every custom print order placed at Inspector Outlet, you can take advantage of this exclusive InterNACHI® membership benefit to boost your brand.

HERE'S HOW IT WORKS IN 3 EASY STEPS:



Order any custom marketing pieces (business cards, brochures, etc.) through InspectorOutlet.com.

You'll work closely with the InterNACHI® design team to create a custom logo and any other marketing pieces you want.

Once you approve your designs, you'll receive your custom marketing pieces within 10 days!



I couldn't be happier with the results the design team was able to come up with! I am also a fellow artist and had specific requests when it came to my design. When I asked them to reference my sketches that I sent, it was like their design came right out of my own sketchbook, which I was thrilled about! All my friends and family said the InterNACHI® design team did a fantastic job!

I really enjoy sharing my logo on my website, too; it's been well received. I can't wait to put it on my work vehicle. My experience with the design team was amazing, and I would definitely recommend them for any of your future projects. Keep up the great work, guys, and thank you for an amazing product!

 Peter Mowry, Blue Guardian Home Inspections, LLC <u>www.blueguardianhomeinspections.com</u>



CUSTOM LOGO DESIGN

LET OUR TEAM BUILD YOU A GREAT BRAND.





















































































You'll work closely with our professional design team to create a custom logo for your inspection business. We'll ask questions and pitch ideas that capture your vision for your company. We create every member's logo from scratch, so the final product is unique to you and your business. We'll help you to make a professional first impression!





















































































MARKETING MATERIALS

WE'LL HELP YOUR BUSINESS MAKE ITS MARK.

BUSINESS CARDS

Business cards are an affordable and indispensable marketing piece. Don't hand people a homemade, DIY business card. We'll make sure you stand out with a great design and high-quality card!



RACK CARDS

A rack card is a versatile and affordable marketing piece that can showcase your business concisely and be read quickly. Jam-packed with important highlights and information about your services, your rack card can be customized to highlight specific services, special offers, and a general overview of your business.



FLYERS

Flyers are a full-page marketing piece that you can hand out or leave behind at appointments and offices. Use them to showcase your business and services at a glance without the need to unfold. They're a great alternative when rack cards don't provide the space necessary for your message.



InterNACHI® offers a wide variety of marketing materials. We can provide you with everything from business cards and handouts, to event banners, vehicle magnets and custom home maintenance books. Our team of designers will create professional products so you can confidently promote yourself and your inspection business.

BROCHURES

Use trifold brochures to convey as much (or as little) information about your business and services as you'd like. They're the perfect size for mailing or can be handed out on-site, left at real estate offices, and distributed at live events.



DOOR HANGERS

Door hangers are a surefire way to get your business known in the neighborhood. Hang them in neighborhoods with new construction, and wherever you have an inspection appointment. Bypass the hassle and expense of envelopes, folding, binding, and postage, and use this direct-marketing method. We even offer the option of adding a perforated tear-off business card at the bottom!



VEHICLE MAGNETS

Whether you're at a house for an inspection or just driving around town, let your work vehicle do the marketing for you! Your logo and details will be legible even while your vehicle is in motion. These full-color vehicle magnets are weatherproof, washable, and removable, and they come in pairs.



FOLDERS

A folder is an effective and organized way to showcase everything you have to offer. Insert your marketing pieces as well as informational handouts for your prospects, clients, and real estate professionals.



POSTCARDS

Postcards are a time-saving and effective way to reach customers without the need to open an envelope. In a single mailing, you can seek out new business from prospective clients, and solicit repeat business from existing customers. Use them for special offers, new services, and other news about your business.



BUSINESS CARD STICKERS & MAGNETS

Using your business card as a sticker and magnet is a simple way to promote your business. Magnets are a great leave-behind that can stay right in front of your clients' eyes for years. Stickers allow you to permanently affix them to other materials and documents as needed.



POP-UP BANNERS

Planning a special event? Want to have a professional background for an online meeting or presentation? Get a lightweight, portable pop-up banner to showcase your logo and message on high-quality canvas. The free-standing banner rolls up into its base for quick tear-down and easy transport and storage. It's a professional addition for trade shows, conferences, and even your office space.



STICKY NOTES

Who doesn't need sticky notes? Keep your details front and center when your prospects and clients are jotting down reminders to themselves with these cost-effective marketing pieces. We'll include your logo and contact information, and we'll leave plenty of room to write.



YARD SIGNS

Show your clients' neighbors that an inspection is in progress, or announce that a home you just inspected is Move-In Certified®, with our custom yard signs. They're printed on both sides and are removable so you can easily take them from one inspection to the next.

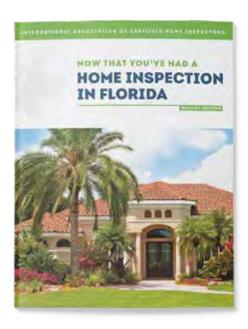


"NOW THAT YOU'VE HAD A HOME INSPECTION" HOME MAINTENANCE BOOKS

InterNACHI's best-selling home maintenance book "Now That You've Had a Home Inspection" is a favorite with our members. Real estate agents rave about it, and clients – especially first-time home buyers – are happily surprised when they receive one with their inspection report. It's a leave-behind that adds value to your services, and reminds clients to hire you back for their Annual Home Maintenance Inspections.







Standard English Version

\$2.70 per Book + Shipping

Available in Boxes of 20

Standard Spanish Version

\$2.70 per Book + Shipping

Available in Boxes of 20

Standard Florida Version

\$2.70 per Book + Shipping

Available in Boxes of 20

HOW CAN YOU USE THESE BOOKS?

Make a great first impression with local real estate agents. Give them to your clients as a leave-behind.

Use them at live events as a marketing tool.

CUSTOM "NOW THAT YOU'VE HAD A HOME INSPECTION" HOME MAINTENANCE BOOKS

Hand your clients your very own home maintenance book that's custom-designed for your inspection company. We'll design the front and back covers using your logo, contact information, and anything else you'd like, including photos. They're also available in Spanish and Florida versions.



Available in Quantities of 250+

YOU SEND US YOUR CONTACT INFORMATION AND PHOTOS. WE'LL TAKE CARE OF THE REST.

When you place an order for custom books, we'll design the front and back covers for your business. We can include your:

- logo
- · color scheme
- · contact information
- services
- photos
- · certification logos
- · and anything else you'd like!

Custom books are printed a few times each year.

Email marketing@internachi.org for the current schedule.



44 AN EXCELLENT TOOL!

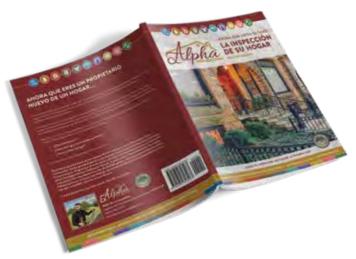
I have been using these custom books since 2015. They have been an excellent tool for us to help grow our business. Buyers really like receiving the book, and agents are impressed that we're giving them out. I always point out the maintenance checklist so that buyers can keep up with things. We have had several customers use the book to get in touch for another inspection several years later. This tells me that people are keeping the book and remembering it. The custom books really make us stand out and provide that extra touch we love to provide.

 Drew Sleezer, Assured Home Inspections www.assuredhomeinspectors.com

44 WILL GLADLY ORDER MORE!

I absolutely love the cover art for the "Now That You've Had a Home Inspection" home maintenance manual! I have always given out these books to every client, as I feel both buyers and agents are impressed that they get to take something home with them that they can actually use. At a cost of less than \$3 per inspection, they are a great return on investment from a marketing and value standpoint. I patiently waited for the Spanish version to launch, as this gave me a huge edge in my market. I will gladly order more in both English and Spanish. The marketing team did not stop with revisions until I was 100% happy, and, best of all, the design work was free!

 Ivan Miranda, Alpha Home Inspections www.inspectwithalpha.com





44 MY BUSINESS STANDS APART!

The InterNACHI® Member Marketing Team has helped my business stand apart from my competition. Their design services are top-notch and, being free, I couldn't have paid anyone to come close to the job they have done. The team was always available for any questions or revisions, and they turned my ideas into professional marketing pieces that I'm proud of.

 KC Bartley, Professional Home Inspections www.prohitn.com

FOR ALL MY CUSTOMERS!

Along with great support and affordable membership dues, InterNACHI® is a veritable goldmine of free home inspector resources.

They have free marketing materials (loads of free generic home inspector marketing pieces to help you run and grow your inspection business), as well as a super marketing and design team that helped create my company logo (which is terrific, by the way). They also offer a home maintenance manual, which I provide for all my customers with my business card.

 Jarrett Ferris, SPS Inspections www.spsinspections.com





44 A GREAT ICE BREAKER!

Just wish I'd purchased these sooner! The positive responses from clients and the word-of-mouth results from the professional presentation of the custom books have far outweighed the cost! The feedback from clients and realtors has been nothing but positive! Being able to show up with a custom home maintenance book has been a great way to break the ice at the beginning of an inspection, especially with first-time homebuyers. I've seen clients take notes on the corresponding pages as we've walked through an inspection; one client even asked for the book over the phone prior to an inspection. The marketing team at InterNACHI® made the process fun, rather than intimidating.

 Shelley Hermann, Blue Knight Home Inspections PC <u>www.blueknighthomeinspect.com</u>

44 REALTORS LOVE THEM!

Supplying my clients with the book has set me apart from my competition. It really ties my report together in a very professional manner. Also, the realtors love when I give their clients copies. Thank you, InterNACHI®!

 Daniel Slusky, Quality Home Inspections www.qhiomaha.com



CS SPECIALTY PROGRAMS

InterNACHI's Buy-Back Guarantee
Multi-Inspector Firm Resources
Move-In Certified® Inspections



IF YOUR PARTICIPATING INSPECTOR MISSES A COVERED ITEM, INTERNACHI® WILL BUY THE HOME!

Additional terms and conditions apply, including:

- A home with material defects not present at the time of the inspection, per InterNACHI's Standards of Practice, is not eligible for buy-back.
- A home with issues not required to be inspected, per InterNACHI's Standards of Practice, is not eligible for buy-back.
- The Guarantee applies to the client's primary residence only.
- The home must be listed for sale with a licensed real estate agent.
- The Guarantee may be honored for up to 90 days after closing.
- The inspection must be performed by an InterNACHI® Certified Professional Inspector® already participating in the Buy-Back Program.
- We will pay your client the purchase price, but the client is responsible for any applicable fees and real estate commissions.

This information is for promotional purposes only. Read more about the Buy-Back Guarantee's legal terms and conditions, and our privacy policy, at nachi.org/buy.

The Buy-Back Guarantee is available to all InterNACHI®

Certified Professional Inspectors®, but you must sign up to participate.



WHAT CONSUMERS & AGENTS ARE SAYING







We moved from Kansas to Idaho, and within a few days of living in our new home, we noticed some things about our house that we were worried about. We talked to the InterNACHI® inspector and were able to sell the house back to them. I'd highly recommend an InterNACHI® Certified Inspector who participates in the Buy-Back Guarantee Program.

Crystal Kroush, Homeowner



We used HQ Homes to buy our new house and sell our old house, and we recommend them to everyone. HQ Homes only uses the best inspectors who participate in InterNACHI's Buy-Back Guarantee Program. Their customer service is fantastic, and with the Buy-Back Guarantee, why would you go with anyone else?

Chad & Janette Teller, Homeowners



The Buy-Back Guarantee is absolutely phenomenal and one of a kind! After the closing, the buyer didn't even move into the house; they were simply unhappy. InterNACHI® bought back their home at full price, using me as their agent. The client was absolutely thrilled! InterNACHI® then hired me to list the home for sale, and we ended up accepting an offer over what we were asking. I highly recommend using an InterNACHI® inspector who participates in this program!

Bridget Sonntag, Realtor
Modern Realty





My experience with InterNACHI's
Buy-Back Guarantee Program has been
nothing but stellar. To have that Buy-Back
Guarantee standing behind the buyer to
make sure they are satisfied with their
purchase is just a second-to-none
experience. I highly recommend to both
home buyers and real estate professionals
that they find an inspector who
participates in InterNACHI's Buy-Back
Guarantee Program!

Dan Galapo, Realtor RE/MAX







My clients had an inspection done on their house and found out two days later that something was missed. I called up Nick Gromicko and had a great experience with him. InterNACHI® bought back the home — no questions asked. We were then able to relist the property with everything fully disclosed, and it helped my clients out of a bad situation. I highly recommend finding an InterNACHI® inspector who participates in the Buy-Back Guarantee Program.

Jay Stall, Realtor Keller Williams Realty





I was a little skeptical at first, and I was waiting for there to be a catch. Luckily, there wasn't one. InterNACHI® was great from start to finish. They gave my buyer the full price that she paid for her house, which then allowed her to purchase another one, giving her the peace of mind she was looking for. Having an inspector who participates in the Buy-Back Guarantee Program is priceless.

Jody Bruce, RealtorRealty Executives Home Towne



HELPFUL RESOURCES FOR YOUR MULTI-INSPECTOR BUSINESS

InterNACHI® supports multi-inspector firm owners, as well as sole-proprietor members who want to expand their company. With resources specifically designed to support the needs of a multi-inspector business, we provide the foundation so you can grow and manage your team effortlessly.

Assign & Track Education

Download Certificates

Modify Employee Details

Access Special Forums

Link to Jobs Forum





HOMES THAT ARE PRE-INSPECTED AND **READY TO MOVE IN**

Become Move-In Certified® and inspect homes for sale before they're listed. A Move-In Certified® Seller's Inspection alerts home sellers to any defects or problems with their home so they can address them before prospective buyers discover them. They can then take the time they need to obtain reasonable repair estimates, or adjust their sale price accordingly. Help your home-selling clients avoid any last-minute delays and justify their full asking price.

Inspector Outlet offers Move-In Certified® yard signs and marketing materials to participating InterNACHI® inspectors.





InterNACHI® Webinars
InterNACHI® YouTube Channel
InterNACHI® Home Inspector Podcast
The Inspector Show

LEARN OUTSIDE OF THE CLASSROOM

InterNACHI® offers many ways to continue learning and connecting beyond its online courses. Join us for weekly webinars, live-streamed home inspections, podcast episodes, and entertaining and informative broadcasts by InterNACHI® Founder Nick Gromicko.









YouTube WATCH HUNDREDS OF VIDEOS ON OUR YOUTUBE CHANNEL!

NEW VIDEOS ARE UPLOADED WEEKLY AT YOUTUBE.COM/INTERNACHI

FIND US ON ALL THESE STREAMING PLATFORMS















THOUSANDS OF FREE, LIVE & ON-DEMAND VIDEOSFOR INTERNACHI® MEMBERS



How to Design a Website for a Home Insepction Company



ActivePure®: Indoor Air & Surface Purification



Home Inspector Questions for Real Estate Agents



Live On-Site Home Inspection



Ninja Selling for Home Inspectors: Subtle Skills, Big Results



360° Walk-Through of the InterNACHI® House of Horrors® in Florida



"Your Logo and Branding" with InterNACHI's Chris Krowiak and Ian Schroff



Hurricanes Destroy, But Only If We Let Them



Case History of Structural Concern



Is Thermal Imaging Right for Your Business?



How to Become a
Successful Home Inspector



Using AI to Count, Classify, and See What's in Your Air

InterNACHI® has a wide variety of educational videos and webinars to help you along your way to becoming a successful home inspector. Explore our extensive library of how-to videos and webinar recordings by top professionals in the industry. They'll walk you through actual inspections, share their legal knowledge that can shield your home inspection business from liability, show you how to compete and thrive online, and discuss hundreds of tips and best practices to help you reach the top of your game.

PARTICIPATE IN UPCOMING WEBINARS AT NACHI.ORG/WEBINARS



Top Tips from Successful Home Inspection Companies



Radon in Canada and Ecosense CRM



Introduction to Sewer Scopes



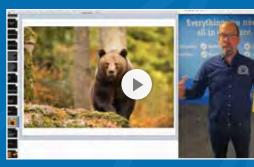
Grading and Moisture Intrusion



Inspection of Water Heaters



Fire Separation Inspections (Final Inspection)



Assess Where You Are, Set Goals, and Make a Plan



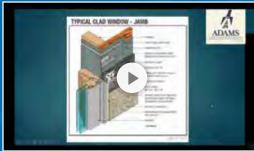
"Done-For-You" Social Media Marketing for InterNACHI® Members



Inspecting Four HVAC Systems



How Healthy Home Inspections Can Benefit Your Business



Inspecting Stucco



Foundation Cracks and Client Communication



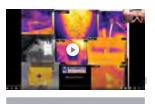
INTERNACHI® ON YOUTUBE

Join the inspection community on the official InterNACHI® YouTube channel. New videos are uploaded weekly. They include the Master Class taught by InterNACHI's Ben Gromicko, live home inspections performed around the world, marketing tips and tricks, examples of custom-branded client videos, and much more!









Watch hundreds of videos at youtube.com/internachi



















INTERNACHI® PODCAST

Tune into the Home Inspector Podcast at <u>nachi.org/podcast</u> and listen as the top professionals in the industry talk about everything a home inspector needs to know to run a successful business, including:



BUSINESS ESSENTIALS



ADVANCED TRAINING



MARKETING STRATEGIES



USEFUL TOOLS



TIPS & TRICKS



THE INSPECTOR SHOW

From the corner of his garage, tune in for "The Inspector Show" with InterNACHI® Founder Nick Gromicko. Get the best business advice, marketing tips, and success strategies to help you thrive professionally and make more money.

"Bring your inspection business into my garage and I'll help you analyze it, make some repairs, tune it up, and even super-charge it. Then, I'll send you out the door as a smooth-running, money-making inspecting machine." — Nick Gromicko



















INSPECTION INDUSTRY EVENTS

Each year, InterNACHI® hosts the largest events in the home inspection industry. The Annual Professional Inspectors Convention and Inspector Boost are open to everyone — you don't have to be an InterNACHI® member to attend. During these events, both new and veteran inspectors get the chance to network with colleagues from around the country, and participate in multiple educational tracks (for approved continuing education credit), to expand their knowledge and skills, find out what's new on the market, elevate their services, and ignite their brand to get ahead of the game as a home inspector.



BOOST YOUR BUSINESS

Boost your business with two jam-packed days of education and training. Network with fellow inspectors, subject-matter experts, and the best vendors in the industry. Whether you're just starting your home inspection career or are an experienced inspector, this event is sure to offer something that will help you raise your professional profile.













PRO INSPECTORS CONVENTION

HELD ANNUALLY AND OPEN TO EVERYONE!



















JOIN US FOR THE LARGEST INDUSTRY EVENT IN THE WORLD!

InterNACHI® is proud to host its Annual Professional Inspectors Convention. Each year, thousands of attendees come together for multiple days of networking with inspectors from all over the U.S. and Canada to enjoy educational workshops (for approved continuing education credit), hands-on training, vendor demos, one-on-one assistance from InterNACHI® staff, valuable raffle prizes, and much more! We host the convention in a different location each year, so be on the lookout for event announcements. We hope to see you at the next one!

FIND UPDATES AT NACHLORG/CONVENTION





















INTERNACHI® PROUDLY WORKS WITH INDUSTRY-LEADING PARTNERS TO **BEST SERVE OUR INSPECTORS**

InterNACHI® is proud to partner with multiple inspection-related organizations, nonprofits, and online retailers to provide our members with additional certifications and tools to grow your business.

BECOME THE BEST OF THE BEST.

CERTIFIEDMASTERINSPECTOR.ORG



START YOUR **COMMERCIAL BUSINESS.**

CCPIA.ORG



FIND HELPFUL RESOURCES FOR CONTRACTORS.

CONTRACTORSASSOCIATION.ORG



BECOME AN INDOOR AIR CONSULTANT.

IAC2.ORG



GET EXCLUSIVE PRICING ON TOOLS, MARKETING & MORE.

INSPECTOROUTLET.COM



GIVE A CHILD THE GIFT OF WARMTH.

COZYCOATSFORKIDS.ORG







CERTIFIED MASTER INSPECTORS® ARE THE VERY BEST OF THE BEST.

Certified Master Inspectors® (CMIs®) are the best inspectors in the world. CMI® is a professional designation available to all qualifying inspectors who wish to become Board-Certified by the Master Inspector Certification Board. All CMIs® are experienced, dedicated to education, and have a proven record in the inspection industry.



Experienced.

All CMIs® have completed at least 1,000 fee-paid inspections and/or hours of training and education combined.



Established.

All CMIs® have been in the inspection business for at least three years prior to becoming Board-Certified.



Professional.

All CMIs® abide by the inspection industry's toughest Code of Ethics.



Educated.

All CMIs® have completed professional education prior to being approved.



Vetted.

All CMIs® have agreed to submit to periodic criminal background checks.



The Best.

Not everyone can become a Certified Master Inspector[®]. Hiring a CMI[®] means hiring the best.



THE HIGHEST STANDARDS IN COMMERCIAL PROPERTY INSPECTIONS

The Certified Commercial Property Inspectors Association (CCPIA) is a 501(c)(6) nonprofit organization and federally tax-exempt membership trade association. CCPIA provides online resources and hands-on training for inspectors, including the latest industry news, marketing tips, online courses, live training, and additional business success tools. CCPIA also lists its certified members in an inspector directory for use by consumers and commercial real estate professionals.





CONNECTING CONTRACTORS WITH THE BEST ONLINE EDUCATION & RESOURCES

The International Association of Professional Contractors is dedicated to connecting contractors with the industry's best online education and business resources. Its partnership with the International Association of Certified Home Inspectors – InterNACHI® – gives contractors access to an exclusive InterNACHI® Contractor Membership.



AS A MEMBER, YOU WILL RECEIVE ACCESS TO:



THE VERY BEST IN INDOOR AIR QUALITY

The International Association of Certified Indoor Air Consultants (IAC2) is the certifiying body of indoor air consultants specializing in mold inspection and testing, radon testing and mitigation, and other indoor air pollution issues. IAC2 Certified is the Number 1 professional designation for mold inspectors, mold testers, radon testers, radon mitigation inspectors, and other indoor environmental specialists.



Certify

We certify consultants and environmental specialists in the areas of IAQ.



Connect

We connect IAQ consultants with clients in need of their services.



Support

We support educators, industry vendors, and public health initiatives.

BRINGING CLEAN AIR TO LIFE®



YOUR ONE-STOP SHOP FOR ALL OF YOUR HOME INSPECTION PRODUCT NEEDS

Inspector Outlet is the official store for InterNACHI® publications, tools, marketing, safety equipment, and inspector apparel. Inspector Outlet provides the best inspection products at the lowest prices in the industry.



INFRARED CAMERAS



FLASHLIGHTS



METERS



APPAREL



TEXTBOOKS



SAFETY EQUIPMENT



FREE COATS FOR KIDS SUPPORTED SOLELY BY THE PROPERTY INSPECTION INDUSTRY

Cozy Coats for Kids® is a 501(c)(3) nonprofit organization driven by the home inspection industry. CCFK provides brand-new winter coats to children in need in their favorite color and style. CCFK strives to bring the home inspection industry together to make a long-lasting, positive impact in their communities.



GIVE WARMTH!

SPREAD WELLNESS!





INSPIRE CONFIDENCE!

SET A POSITIVE EXAMPLE!





NOT A MEMBER YET?

Get access to everything you just saw in this guide and MORE! Follow the simple steps below to get started.

APPLY FOR MEMBERSHIP

ACCESS BENEFITS & UNLIMITED TRAINING



5 MINS TAKE AS LONG AS YOU NEED

\$49/MONTH OR \$499/YEAR*

^{*} Membership dues will increase by \$100 starting in 2023. Current members are not affected by this rate increase. InterNACHI® never raises its prices on existing members. Beginning in 2023, new members will pay an annual rate of \$599, or \$59 per month. Cancel anytime. Join today to get the current rate!

Apply to become a member and your application will be processed right away! You will then receive access to InterNACHI's membership benefits instantly.

COMPLETE CERTIFICATION REQUIREMENTS BECOME CERTIFIED AND GET LISTED ON NACHI.ORG TAKE AS LONG AS YOU NEED ONGOING ONGOING

JOIN TODAY AT NACHLORG/JOIN



STILL HAVE QUESTIONS?

Our dedicated staff is here to help you!

Contact us today at nachi.org/contact



INSPECT THIS.

